A N N A M A L A I U N I V E R S I T Y

(Accredited with 'A+' Grade by NAAC)
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Annamalainagar – 608 002.

Semester Pattern: 2023-24
Second Semester
Instructions to submit Second Semester Assignments

1. Following the introduction of semester pattern, it becomes **mandatory for candidates to submit assignment for each course.**

2. Assignment topics for each course will be displayed in the A.U, CDOE website (**www.audde.in**).

3. Each assignment contains 5 questions and the candidate should answer all the 5 questions. Candidates should submit assignments for each course separately. (5 Questions x 5 Marks =25 marks).

4. Answer for each assignment question should not exceed 4 pages. Use only A4 sheets and write on one side only. **Write your Enrollment number on the top right corner** of all the pages.

5. Add a template / content page and provide details regarding your Name, Enrollment number, Programme name, Code and Assignment topic. Assignments without template / content page will not be accepted.

6. Assignments should be handwritten only. Typed or printed or photocopied assignments will not be accepted.

7. **Send all Second semester assignments in one envelope**. Send your assignments by Registered Post to The Director, Center for Distance and Online Education, Annamalai University, Annamalai Nagar – 608002.

8. Write in bold letters, "**ASSIGNMENTS – SECOND SEMESTER**" along with PROGRAMME NAME on the top of the envelope.

9. Assignments received after the **last date with late fee** will not be evaluated.

   Date to Remember

   Last date to submit **Second** semester assignments　　: **15.04.2024**

   Last date with late fee of Rs.300 (three hundred only)　: **30.04.2024**

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Dr. T. SRINIVASAN
Director

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119E1210 - HUMAN RESOURCE MANAGEMENT

1. Define Human Resource Management. Explain the Nature and Scope of Human Resource Management.

2. Describe the sources of Recruitment and process of Selection in HRM.

3. Give and write an Overview of Development of Human Resource.

4. Describe about Employee Discipline in Human Resource Management.

5. Explain the various factors influencing wage and salary administration and monetary and non-monetary incentive schemes.

119E1220 - FINANCIAL MANAGEMENT

ANSWER ALL QUESTIONS

1. State briefly the significanceof financial management. and the various functions of finance manager?

2. Explain the factors determining cost of capital.

3. Explain briefly the different sources of working capital.

4. Tamil steels ltd., is considering two mutually exclusive projects. Both require an initial cash outlay of Rs. 10,000 each and have a life of five years. The company required rate of return is 10% and pay tax at a 50% rate. The projects will be depreciated on straight line basis. The profits expected to be generated by the profits are as follows.

Year	1	2	3	4	5
Project P	Rs. 4,000	4,000	4,000	4,000	4,000
Project Q	Rs. 6,000	3,000	2,000	5,000	5,000

a) Payback method **b)** ARR **c)** NPV **d)** PI **e)** IRR

Which project should be accept and why?

5. From the following answers

A) Barani ltd expects an annual EBIT of Rs 1,00,000. they company has Rs. 4,00,000 in 10% debentures. The equity capitalization rate is 12.5 %. the company proposes to issue additional equity shares of Rs. 1,00,000 and use of proceeds for redemption of debentures of Rs.1,00,000. calculate the value of the firm (v) and the over all cost of capital.

B)Sun ltd expects a net operating income of Rs. 2,40,000. It has Rs.12,00,000 10% debentures. The overall capitalization rate is 15%. calculate the value of the firm and cost of equity according to the NOI approach.

119E1230 – BUSINESS RESEARCH METHOD

1.Explain objectives and scope of the research. Describe the method of data collection.

2. what are the essentials of a good questionnaire? Draft a suitable questionnaire to know the buying habits of the rural people.

3. Explain sample technique with suitable example?

4. Discuss the precautions to be taken while preparing research report. And explain the significance and importance of research report.

5. Enumerate the importance consideration for statistical analysis with special reference to parametric and non-parametric statistics?

119E1240 – BUSINESS ANALYTICS

1. What is business analytics? and Explain the role and significance of business analytics in modern business?
2. What are the key purposes of using information technology in business? What are the types of data sets and digital data.
3. Explain the roles of DSS, EIS, MIS and digital dash boards. What are the needs of business intelligence?
4. Explain the meaning of data integration, data warehouse. Explain the types and techniques of data quality maintenance and data modelling.
5. What is supply chain and project life cycle? What are the potential sources of matrix?